

# Transformed Lives Growing Church Building Community

## Churchwarden Networking Day

30 June 2022

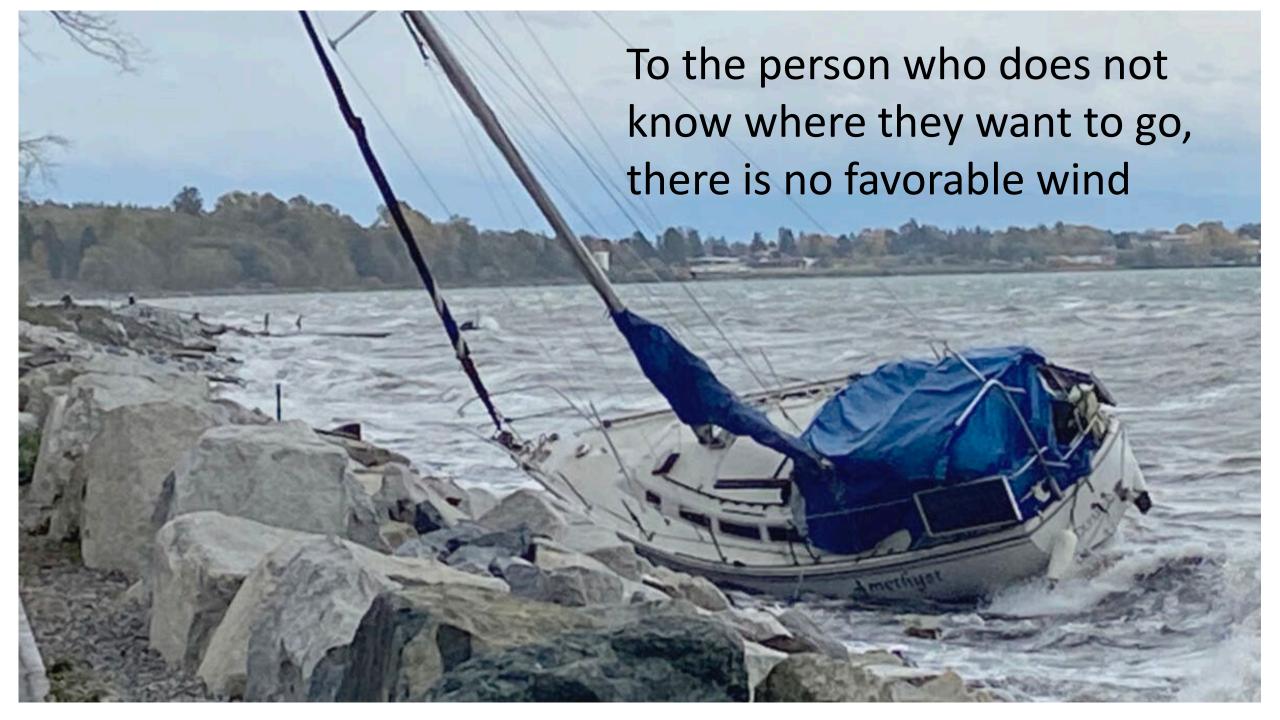
THE KINGDOM OF GOD GOOD NEWS FOR ALL

# Funding Building Projects

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Community Project Development Officer





# The Statement of Need

#### 1. General information

This should provide an overview of the parish and the current use of the building.

#### 2. What do you need?

Briefly explain your needs (not your proposal).

#### 3. The proposal

Set out what you are proposing to do in order to meet the needs set out in 2.

#### 4. Why do you need it, and why now?

Justify your proposals by explaining why you can't meet your needs without making changes. Also include anything which may have prompted the proposals.

First things first.

Grants are great, but where's the rest of the money coming from?



**Giving** – regular tax efficient planned giving is the backbone of parish finances and is one demonstration of a congregation's faithful commitment to God's mission



Reserves – having a clear and regularly reviewed reserves policy will be essential in understanding what the church can put towards the project



Special gift day – one off opportunity for those who are committed to the vision and want to support the project



Local Fund Raising – there are myriad ways that as a community you can help get to the target; everything from garden fetes to the vicar abseiling down the spire

Crowdfunding – this is now an established method to engage as wide a set of stakeholders as possible and has proved very effective in tandem with a good communications campaign



### crowdfunder

Successful crowdfunding for everyone.



Start fundraising with **JustGiving** 

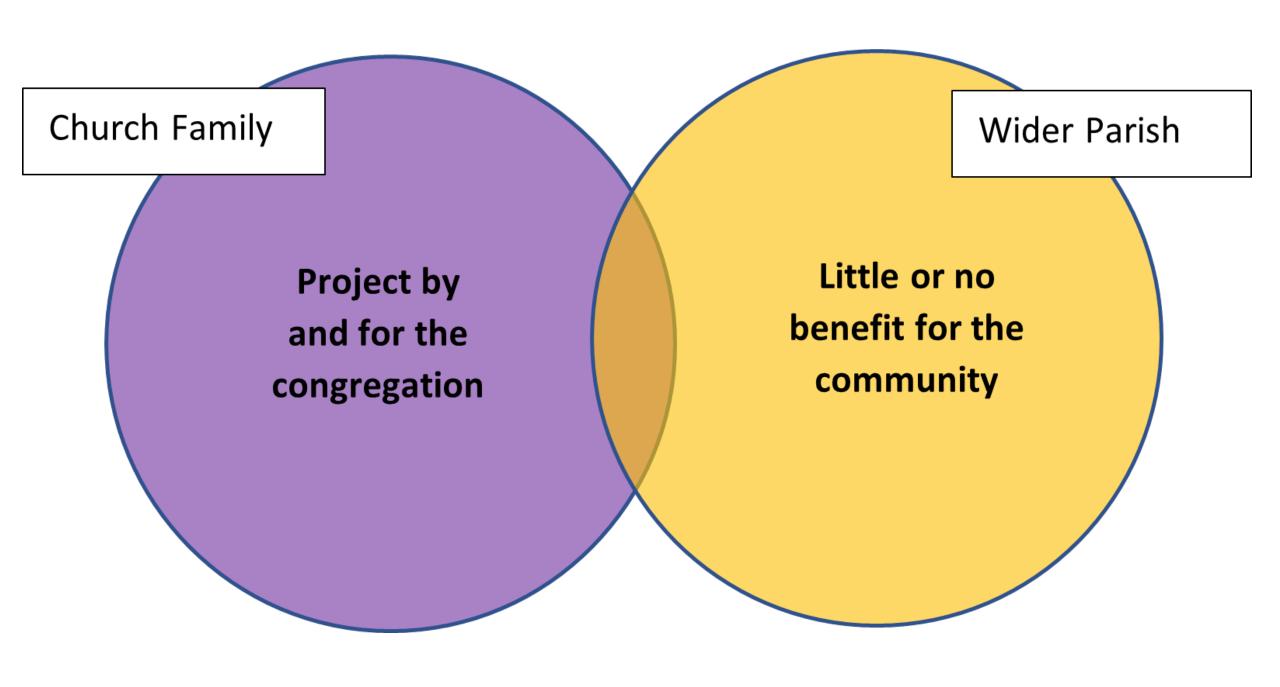
How much can I expect from grant funders?

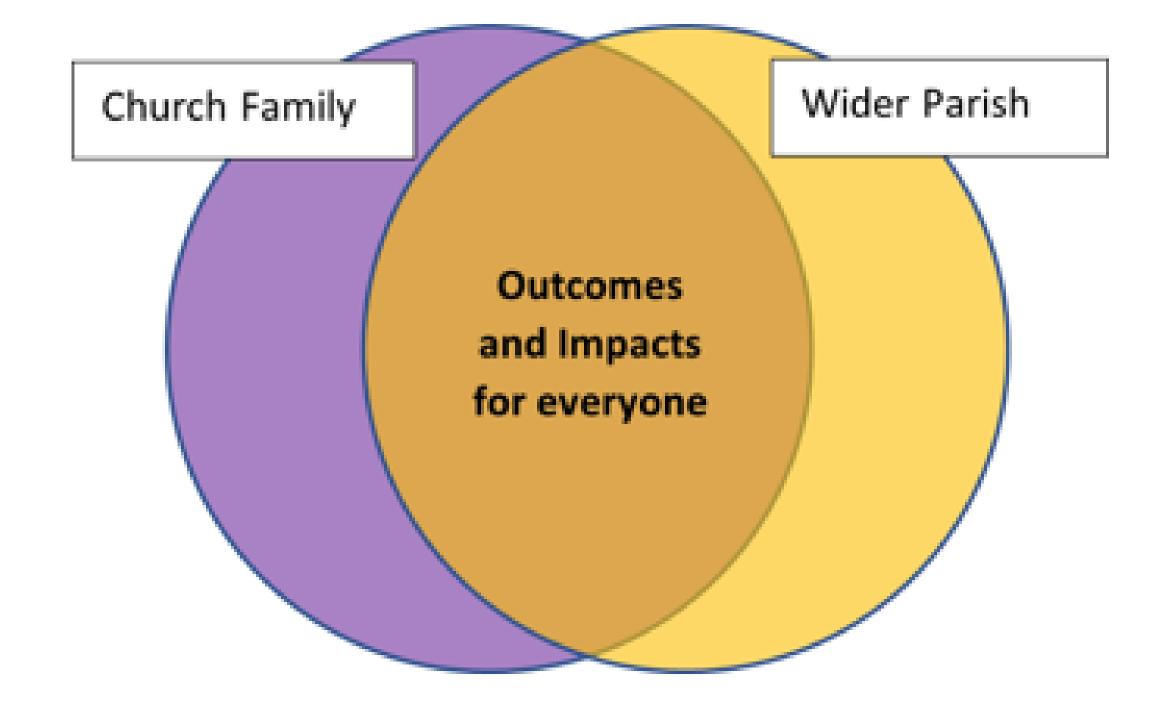




If you are making an argument for community benefit for example, then you need to consider:

- Who are your partners and users
- How much community engagement and surveying has been carried out
- Are the outputs/outcomes of your project focusing on a specific group or is the impact wider





# Know your 'outputs' from your 'outcomes'

- A series of community fun days is an output, whilst the increased community cohesion they generate would be an outcome
- Helping 12 clients do an on-line Food Hygiene course is an output, increased employability and self-confidence would be the outcome
- Installing a new toilet in the church hall is a project output, with the increased use of the building being the outcome

## Planning your fundraising strategy

#### • Understand the costs:

Gross cost of project (inc. contingency)	£30,000
Savings on energy bills (over 5 years)	£5,000
Net cost of project	£25,000
From reserves	£2,500
Individual giving – congregation	£10,000
Events and sponsorships	£3,500
Trusts and Foundations	£9,000
Total raised	£25,000

<sup>&</sup>quot;50/50 rule of thumb"

Pick the right funder to avoid trying to fit a square peg in a round hole



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#### **Funding**

Whilst it is generally a good principle for the day to day running costs and routine maintenance of the church to be met by regular giving, regular one off fundraising activities can significantly contribute to a churches income. In addition, there will inevitably be times in the lives of many churches when a major fundraising project is needed.

We offer a range of Funding Guides to help parishes raise funds for large fundraising appeals (building projects) as well as funding the on-going mission of the church. They aim to provide as much practical information as possible. These guides are intended to be simple "how-to" guides, and are developed by a Good Practice Group established by the National Stewardship Committee.

#### 1. Capital Fundraising and Building Projects

These 12 Funding Guides take you through the various stages of developing and delivering a large fundraising project.



search here ... Go

#### **Email Newsletter**

Get the latest news and updates by signing up to our quarterly newsletter Subscribe

#### 2. Church Fundraising Events and Initiatives

These 6 Funding Guides take you through the various stages of developing and delivering a large fundraising project.

Click here to view all 6 Church Fundraising Funding Guides

#### 3. Digital Giving for Churches

There are a number of ways to give and in the wider charitable sector this form of giving is growing fast. We have outlined the options parishes might like to consider – from Donation Platforms to Church Apps with a Giving Feature.

Click here to view our Digital Giving web page and guidance

#### 4. National List of Charitable Grants for Churches

We have now produced a National List of Charitable Grants for Churches. This booklet has 6 funding categories relevant to your church, as well as useful websites and organisations to contact.

Click here to download National List of Charitable Grants for Churches PDF

Please note that this is a national list, and therefore contains no information about local funders. If you're unsure who your local funders are, your Diocese might have a list, or there will be someone in the Church Buildings Department who can help you.

### Charitable Grants for Churches

Conservation, Preservation, Heritage & Restoration	P2 - 11
Bells, Organs, Windows & Other Specific Funding	P12 - 18
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# Grant funders for capital projects

National Lottery Heritage Grants

National Lottery - Awards for All

**National Churches Trust** 

Allchurches Trust (now Benefact)

**Garfield Weston** 

The Joseph Rank Trust

**Bernard Sunley** 

Landfill operators via the Landfill Communities Fund

Myriad smaller local and regional Foundations and Trusts

National Lottery Heritage Fund

National Lottery AAwards for All





# Funds'R'Us Foundation



There are many things to pay attention to on a funding website, which will save you time and or give you a better chance of a successful application!



#### About us / priorities



A funder may be focussing on a few themes



Rounds, Deadlines and time-frames



Watch out for long decision times and or constraints as to when you will need to have spent the grant

Eligibility

Closed / open to applications



What we fund

What we don't fund

## Garfield Weston

#### **FOUNDATION**

#### **FAITH**

Arts

Community

Education

Environment

Faith

- St George's Church,
   Donnington
- The Lincoln
   Diocesan Board
   of Education

Health

#### St George's Church, Donnington



St George's is a Grade 1 listed church dating from the 13th century in a village outside Chichester. Donnington is a small parish yet one that has seen its population increase over recent years due to housing developments. This ancient church was struggling to service the growing community – its lack of toilets and inaccessibility was deterring many people from attending meant that it was unsuitable for community use. It was clear that unless action was taken, this valuable community resource would become obsolete and risk closure.

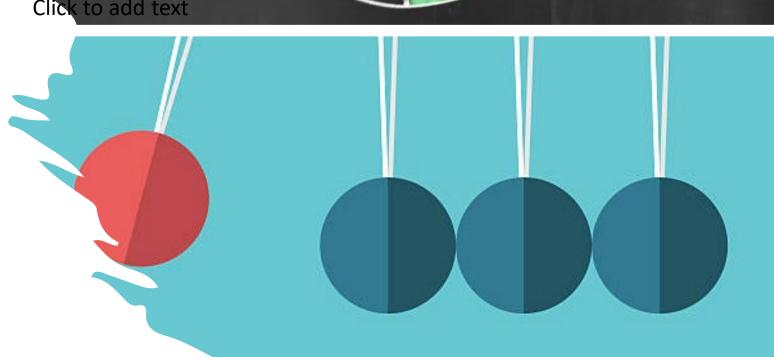
Case Studies

The parish devised plans to build a small extension that could house accessible toilets and to improve access without compromising the fabric of the ancient building. For six years the local community fundraised including individual donations, cake sales and sponsored runs (with one parishioner sporting a T-shirt with the slogan 'running for the loo'!). They had almost raised all the funds required only to find that the project costs had risen. They applied to the Foundation to help close this gap. The Foundation's Trustees have consistently supported projects that enable historic churches to continue to serve their local communities. They typically look for significant levels of local fundraising and could see that Donnington clearly valued its ancient church and the

Grant bands and match funding



Sustainability and ongoing impact



Keep to the word count

Get someone else to do a read through





# Keep a copy of your application!

Don't forget to attach any requested documentation









# For more information and support:

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